

## World's Largest Expo on Kerala Coir and Natural Fibre Products

1<sup>st</sup> to 5<sup>th</sup> February, 2014 at EMS Stadium, Alappuzha, Kerala State, India.

I / We wish to participate in Coir Kerala 2014, 1-5 Feb 2014, at Alappuzha, Kerala. I / We furnish our details for registration as under:

### 1. DETAILS OF THE COMPANY:(Please write in capital letters)

- a. Company's Name..... VAT No.....
- b. Name & Designation of Representative (s).....
- c. Address.....  
City..... State..... Country..... PIN / Zip Code.....
- d. Phone: Country Code..... City Code..... Number(s).....
- e. Mobile: Country Code..... Number(s).....
- f. Fax: Country Code..... City Code..... Number.....
- g. E-mail:..... Website.....

### 2. EXHIBITION REGISTRATION DETAILS

#### A) EXHIBITION REGISTRATION PROCESS

Confirm your participation at Coir Kerala 2014 by returning a duly filled Exhibitor Booth Registration Form along with demand draft. The last date for Registration / Payment is due on 31-12-2013.

#### B) EXHIBITION FEE STRUCTURE

Type	Booth / Space	Price		Booth (s)		Total Amount
1	Shell Scheme 10ft x 10ft (Maximum 2 persons included)	35,000	X		=	
2	Raw Space (Minimum 400 sq. ft. Maximum 6 persons included)	1,00,000	X		=	

#### Fee includes:

- Detailed listing in the Coir Kerala 2014 Expo
- Meals and beverages, including evening receptions.
- Opportunity for Exhibitor Presentation
- Opportunity to run an Audio-Visual (CD/DVD) that explains the product(s) or service offered
- Standard company sign
- Standard carpet
- Matching drape backdrop
- Preferential booth assignment
- Reservation of Exhibitor Presentation slot

## HOTELS

Coir Kerala 2014 Expo has special room reservation at two hotel at Alappuzha, at dicount rates. Location, rates and reservation information will be sent with the Coir Kerala 2014 Expo Exhibitor confirmation package.

## CANCELLATION

Exhibitors may cancel show participation at any time, as per the terms and conditions signatured by the organising committee.

## IMPOTANT INFORMATION FOR EXHIBITORS FROM OUTSIDE KERALA / INDIA

- All fees paid to Coir Kerala 2014 Expo must be in Indian Rupees. Visa and MasterCard will be accepted.
- Exhibitor presentations must be in English with all supporting materials (Audio-Visual and handouts), also in English.
- Interpretation service will not be available.

## 2. OTHER INFORMATION: (Please tick)

a. Type of Ownership :

Proprietorship  Partnership  Joint stock Company  Co-operative Society   
Governement/Department Undertaking  NGO/Trust/ Others(Specify).....

b. Category :

Micro  Small scale  Medium scale  Large scale

c. Sector :

Coir  Jute  Wool  Sisal  Geo textiles  Other natural fibre products (Specify).....  
Support Service Provider - Within Kerala  Outside Kerala

d. Annual exports ( ` in Lakhs) ..... 2013.....

Annual exports ( ` in Lakhs) 2011.....2012 .....2013.....

Kindly register for Coir Kerala 2014, being held from 1st February 2014 to 5th February 2014 at EMS stadium, Alappuzha

Place:..... Signature.....

Date:..... Name .....

## EXHIBITION DETAILS

- Full-fledged exhibition Booths shall be allocated on basis of first come first served. During peak hours. meals and reception amenities will be provided in the exhibition hall creating a cordial atmosphere that is ideal for interaction between exhibitors and attendees.
- The organizers have invited the leading buyers and traders in coir and fibre products from all prime markets in countries around the world. The exhibition will facilitate one to one business interaction with the buying community and enable mutually beneficial business partnerships / tie-ups. You are invited to utilize opportunity for registered participating exhibitors to make technical presentations during the business session. The stalls provided will have numerous facilities and standard accessories.
- Exhibition timings : On all days 10:30 AM to 05:30 PM

Please send the filled registration form along with DD to:  
The Di rector

**National Coir Research & Management Institute**

Near Doordarshan Kendra, Kudappanakunnu P. O., Thiruvananthapuram - 43.

Tel: +91 471 2730788. E-mail: ncrmikerala@gmail.com

You can also register online through: [www.coirkeralafair.com](http://www.coirkeralafair.com)